Contract Agreement Between:

CONTRACT

KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

Contract / Revision	Alt Order #
577000 /	9818576

Product
NRCC IE

Contract Dates	Estimate #
10/05/12 - 10/11/12	155/426/3158

Advertiser	Original Date / Revision
National Republican Congressional Committ	09/21/12 / 09/21/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KSTU	Dan Driscoll	Washington DC

Special Handling: Do Not Mail

Demographic: Adults 35+

IDB#	Advertiser Code	Product Code
8380	155	426

Agency Ref	Advertiser Ref

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	13	10/05/12	10/07/12	FOX News Sunday	9a-10a		:30			NM	1	$400.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ------S	Spots/Week 1		Rate $400.00					
N 2	13	10/05/12	10/11/12	M-F 4p-5p	4p-5p		:30			NM	4	$1,600.00
Week:		Start Date 10/05/12	End Date 10/11/12	Weekdays MTWTF--	Spots/Week 4		Rate $400.00					
N 3	13	10/05/12	10/11/12	M-F 6a-7a	6a-7a		:30			NM	5	$2,000.00
Week:		Start Date 10/05/12	End Date 10/11/12	Weekdays MTWTF--	Spots/Week 5		Rate $400.00					
N 4	13	10/05/12	10/11/12	M-F 7a-8a	7a-8a		:30			NM	4	$1,900.00
Week:		Start Date 10/05/12	End Date 10/11/12	Weekdays MTWTF--	Spots/Week 4		Rate $475.00					
N 5	13	10/05/12	10/11/12	M-F 8a-9a	8a-9a		:30			NM	4	$1,600.00
Week:		Start Date 10/05/12	End Date 10/11/12	Weekdays MTWTF--	Spots/Week 4		Rate $400.00					
N 6	13	10/05/12	10/07/12	Sa 7a-9a	7a-9a		:30			NM	1	$400.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -----S-	Spots/Week 1		Rate $400.00					
N 7	13	10/05/12	10/07/12	Su 7a-9a	7a-9a		:30			NM	1	$400.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ------S	Spots/Week 1		Rate $400.00					
N 8	13	10/05/12	10/07/12	Su 7a-9a	7a-9a		:30			NM	1	$500.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ------S	Spots/Week 1		Rate $500.00					
N 9	13	10/05/12	10/11/12	M-F 5p-530p	5p-530p		:30			NM	4	$2,200.00
Week:		Start Date 10/05/12	End Date 10/11/12	Weekdays MTWTF--	Spots/Week 4		Rate $550.00					
N 10	13	10/05/12	10/07/12	Su 5p-530p	5p-530p		:30			NM	1	$450.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ------S	Spots/Week 1		Rate $450.00					
N 11	13	10/05/12	10/11/12	M-F 1005p-1035p	1005p-1035p		:30			NM	3	$1,500.00
Week:		Start Date 10/05/12	End Date 10/11/12	Weekdays MTWTF--	Spots/Week 3		Rate $500.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
577000 /	9818576

Contract Dates	Product	Estimate #
10/05/12 - 10/11/12	NRCC IE	155/426/3158

Advertiser	Original Date / Revision
National Republican Con	09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 12	13	10/05/12	10/07/12	Su 1005p-1035p	1005p-1035p		:30			NM	1	$600.00
Week:		10/01/12	10/07/12	------S				1	$600.00			
N 13	13	10/05/12	10/11/12	M-F 9p-1005p	9p-1005p		:30			NM	1	$1,500.00
Week:		10/05/12	10/11/12	MTWTF--				1	$1,500.00			
N 14	13	10/05/12	10/11/12	M-F 9p-1005p	9p-1005p		:30			NM	3	$4,500.00
Week:		10/05/12	10/11/12	MTWTF--				3	$1,500.00			
N 15	13	10/05/12	10/07/12	FOX Prime Saturday 8-9p	8p-9p		:30			NM	1	$1,000.00
Week:		10/01/12	10/07/12	-----S-				1	$1,000.00			
N 16	13	10/05/12	10/07/12	Sa 9p-1005p	9p-1005p		:30			NM	1	$1,000.00
Week:		10/01/12	10/07/12	-----S-				1	$1,000.00			
N 17	13	10/05/12	10/07/12	Sa 9p-1005p	9p-1005p		:30			NM	1	$1,000.00
Week:		10/01/12	10/07/12	-----S-				1	$1,000.00			
N 18	13	10/05/12	10/07/12	Su 9p-1005p	9p-1005p		:30			NM	1	$1,500.00
Week:		10/01/12	10/07/12	------S				1	$1,500.00			
N 19	13	10/05/12	10/11/12	M-F 6p-630p	6p-630p		:30			NM	5	$4,250.00
Week:		10/05/12	10/11/12	MTWTF--				5	$850.00			
N 20	13	10/05/12	10/11/12	M-F 630p-7p	630p-7p		:30			NM	2	$1,400.00
Week:		10/05/12	10/11/12	MTWTF--				2	$700.00			
N 21	13	10/08/12	10/11/12	FOX X Factor Thursday	658-9p		:30			NM	1	$2,500.00
Week:		10/08/12	10/14/12	---T---				1	$2,500.00			
N 22	13	10/05/12	10/07/12	College Football Late	5p-cc		:30			NM	1	$1,600.00
Week:		10/01/12	10/07/12	-----S-				1	$1,600.00			
N 23	13	10/05/12	10/07/12	College Football Late	5p-cc		:30			NM	1	$5,000.00
Week:		10/01/12	10/07/12	-----S-				1	$5,000.00			
N 24	13	10/05/12	10/07/12	Sa 9p-1005p	9p-1005p		:30			NM	1	$1,000.00
Week:		10/01/12	10/07/12	-----S-				1	$1,000.00			
N 25	13	10/05/12	10/07/12	FOX NFL Pregame	10a-11a		:30			NM	1	$500.00
Week:		10/01/12	10/07/12	------S				1	$500.00			
N 26	13	10/05/12	10/07/12	FOX NFL 11a	11a-CC		:30			NM	1	$2,600.00
Week:		10/01/12	10/07/12	------S				1	$2,600.00			
N 27	13	10/05/12	10/07/12	FOX NFL 2p	2p-CC		:30			NM	1	$2,800.00
Week:		10/01/12	10/07/12	------S				1	$2,800.00			
									Totals		52	$45,700.00

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Advertiser	Original Date / Revision
National Republican Con	09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Amount

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/11/12	52	$45,700.00	$38,845.00
Totals	52	$45,700.00	$38,845.00

Signature: _____ **Date:** _____

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Rep Order# 9818576 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 09/21/2012 12:49 PM
EC'd Yes **Last Received:** 09/21/2012 12:14 PM
Showing Buylines: All Lines

Station KSTU-TV SALT LAKE CITY, UT
Advertiser ( ) POLITICAL ISSUE GROU
Product NRCC IE
Estimate# 3158
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3158
Flight Dates 10/05/2012 - 10/11/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

— CONTRACT COMMENT —

NRCC ADD TO SKED **********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	9A-10A	FOX NEWS SUNDAY	:30	$400.00	10/07-10/07	1	1	1	$400.00	
	2	F,M-TH	4P-5P	DR. OZ	:30	$400.00	10/05-10/11	4	1	4	$1,600.00	
	3	F,M-TH	6A-7A	GOOD DAY UT	:30	$400.00	10/05-10/11	5	1	5	$2,000.00	
	4	F,M-TH	7A-8A	GOOD DAY UT	:30	$475.00	10/05-10/11	4	1	4	$1,900.00	
	5	F,M-TH	8A-9A	GOOD DAY UT	:30	$400.00	10/05-10/11	4	1	4	$1,600.00	
	6	SA	7A-8A	GOOD DAY UT	:30	$400.00	10/06-10/06	1	1	1	$400.00	
	7	SA	8A-9A	GOOD DAY UT	:30	$500.00	10/06-10/06	0	0	0	$0.00	
	8	SU	7A-8A	GOOD DAY UT	:30	$400.00	10/07-10/07	1	1	1	$400.00	
	9	SU	8A-9A	GOOD DAY UT	:30	$500.00	10/07-10/07	1	1	1	$500.00	
	10	F,M-TH	5P-530P	NEWS	:30	$550.00	10/05-10/11	4	1	4	$2,200.00	
	11	SU	5P-530P	NEWS	:30	$450.00	10/07-10/07	1	1	1	$450.00	
	12	F,M-TH	1005P-1035P	SEINFELD	:30	$500.00	10/05-10/11	3	1	3	$1,500.00	

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	13	SU	1005P-1035P	SPORTS PAGE	:30	$600.00	10/07-10/07	1	1	1	$600.00	
	14	F,M-TH	9P-930P	NEWS	:30	$1,500.00	10/05-10/11	1	1	1	$1,500.00	
	15	F,M-TH	930P-1005P	NEWS	:30	$1,500.00	10/05-10/11	3	1	3	$4,500.00	
	16	SA	830P-930P	NEWS FOLO FTBAL	:30	$1,000.00	10/06-10/06	1	1	1	$1,000.00	
	17	SA	9P-930P	NEWS	:30	$1,000.00	10/06-10/06	1	1	1	$1,000.00	
	18	SA	930P-1005P	NEWS	:30	$1,000.00	10/06-10/06	1	1	1	$1,000.00	
	19	SU	930P-10P	NEWS	:30	$1,500.00	10/07-10/07	1	1	1	$1,500.00	
	20	F,M-TH	6P-630P	SIMPSONS	:30	$850.00	10/05-10/11	5	1	5	$4,250.00	
	21	F,M-TH	630P-7P	SEINFELD	:30	$700.00	10/05-10/11	2	1	2	$1,400.00	
	22	TH	7P-8P	X-FACTOR	:30	$2,500.00	10/11-10/11	1	1	1	$2,500.00	
	23	SA	5P-830P	FOX COLLEGE FTBL	:30	$1,600.00	10/06-10/06	1	1	1	$1,600.00	
	24	SA	5P-830P	COLLEGE FTBL: UTAH	:30	$5,000.00	10/06-10/06	1	1	1	$5,000.00	
	25	SA	930P-1005P	PAC-12 SHOW	:30	$1,000.00	10/06-10/06	1	1	1	$1,000.00	
	26	SU	10A-11A	NFL PRE GAME	:30	$500.00	10/07-10/07	1	1	1	$500.00	
	27	SU	11A-2P	NFL	:30	$2,600.00	10/07-10/07	1	1	1	$2,600.00	

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---	---	---	---	---	---	---	---	---	---	---	---	---
	28	SU	2P-5P	NFL	:30	$2,800.00	10/07-10/07	1	1	1	$2,800.00	

—REPORT TOTALS—

Report Totals: 52 / $45,700.00

—SALES MONTHLY TOTALS—

Oct 12: 52 / $45,700.00
Sales Totals: 52 / $45,700.00
Station Totals: 52 / $45,700.00
Lines not sent/rcld/rtrn: 0 / $0.00

—COMPETITIVE—

Market Totals	$126,944	CABL	0%	KDLU	0%	KJZZ	2%	KSL	16%	KSTU	36%				
		KTVX	10%	KUCW	1%	KUTV	35%	UNKB	0%	UNKN	0%				

Books null
Demos RA3564